

"LINK TO LINK"

DKG ILSO Communications and Marketing Committee

January 2022

HAPPY NEW YEAR

H - host a meeting in a member's classroom - RAISE AWARENESS!

A - announce a surprise drawing for members attending your meeting - SIMPLE...

P - plan a pot luck meeting and share recipes with members~ EVERYONE LOVES TO EAT...

P - pick a letter of the alphabet; members bring something meaningful to discuss with your membership (B - favorite book) ~ GET TO KNOW EACH OTHER...

Y - YOU can make a difference ~ share your ENTHUSIASM...

N - now is the time to "entice" NEW members; "toot your horn", Sisters!!! ~ AWESOMENESS!

E - evaluate your Chapter happenings ~ be proud of what you have accomplished ~ SUCCESS...

W - sponsor a "white elephant" sale ~ maybe even "An Elegant Elephant" to raise fund for S.E.E. ~ SHARING IS CARING...

Y - YES, YOU CAN! Think outside the box ~ CREATIVITY FLOWS...

E - excitement is contagious. Make flyers or bookmarks to inform other women of upcoming events! ~ INVITE...

A - Announce the winners of a drawing for a free meal at convention (purchased by your Chapter for one of your members ~ start talking about it soon ~ APRIL IS RIGHT AROUND THE CORNER...

R - Read all about it...share the Collegiate with a colleague ~ IGNITE CURIOSITY...

Mary Stayner
C & M Chair